

A citizen science project in Svalbard

# Why and how – mind the gap!

**Børge Damsgård**

Professor marine ecology, HoD Arctic Biology, Vice Dean Research



# The Longyearbyen mouse traps example

Everyone in town can pick up mouse traps outside UNIS, catch mice in town and deliver the dead ones in the boxes



**“Lures with free mouse trap and prizes”**  
Svalbardposten, Nov. 2018

## Discuss with the person next to you

1. What are the downside and upsides for researcher?
2. What are the downside and upsides for the people participating?



**2-3 minutes from NOW!**

# SWOT-analysis

	Positive factors	Negative factors
Internal	<u>S</u> trength:	<u>W</u> eakness:
External	<u>P</u> ossibilities:	<u>T</u> hreats:

# But, what is “citizen science”

**Also called:**  
Community science  
Crowd science  
Civic science  
Volunteer monitoring  
Network science

- ~~“Use of citizens in research tasks”~~
- “Science done by ordinary people, for or with scientists”
- “Engagement of non-professionals in conducting scientific research in collaboration with professional scientists”



Explore!



Learn!



Record!

## ... and what does it mean?



Any citizen?

Motivation?

Skills?

Age?

Pro-training abilities?

Any science?

Topics?

Methods?

Equipment?

Safety and ethical issues?

Any scientist?

Governmental, NGO, private?

Competance in citizen science?

**Citizen science has become a «buzzword»**

# Possible prerequisites



## Citizen science projects must:

1. Be coordinated by a research institution
2. Use citizens with the appropriate background
3. Address topics where citizens can give valuable contribution
4. Use methods that are safe and scientific & ethical sound
5. Link the project with a learning or dissemination aspect

**If not, it is a project, not a citizen science project**

# Citizen science is a research field on its own



A society



A journal



An annual meeting



# Core types of citizen science projects

- Data collection
- Research participation
- Opinions



The screenshot shows the website for the Norwegian Citizen Panel. At the top, there is a red header with the University of Bergen logo and name, and navigation links for Education, Research, Library, For students, For employees, and About UIB. Below the header, the title "Norwegian Citizen Panel" is centered. A navigation bar contains four menu items: "Participants", "About the panel", "Research", and "Contact". The main content area features a breadcrumb trail "UIB > Norwegian Citizen Panel" and a large graphic with three stylized human figures and the text "NORSK MEDBORGERPANEL". To the right of the graphic, there is a text box with the heading "Norwegian Citizen Panel – your opinion matters!" and a paragraph describing the panel as a web-based survey of Norwegians' opinions on societal matters. Below the paragraph are two blue hyperlinks: one for the Norwegian page and another for the Digital Social Science Core Facility (DIGSSCORE) webpage.

UNIVERSITY OF BERGEN

Education Research Library For students For employees About UIB

Norsk

## Norwegian Citizen Panel

Participants About the panel Research Contact

UIB > Norwegian Citizen Panel



### Norwegian Citizen Panel – your opinion matters!

Norwegian Citizen Panel is a web-based survey of Norwegians' opinions toward important societal matters. Social scientists from the University of Bergen and the Uni Research Rokkan Center run the Citizen panel. The participants represent a cross-section of the Norwegian population, who will be invited a few times a year to give their opinion on important questions to Norwegian society and politics.

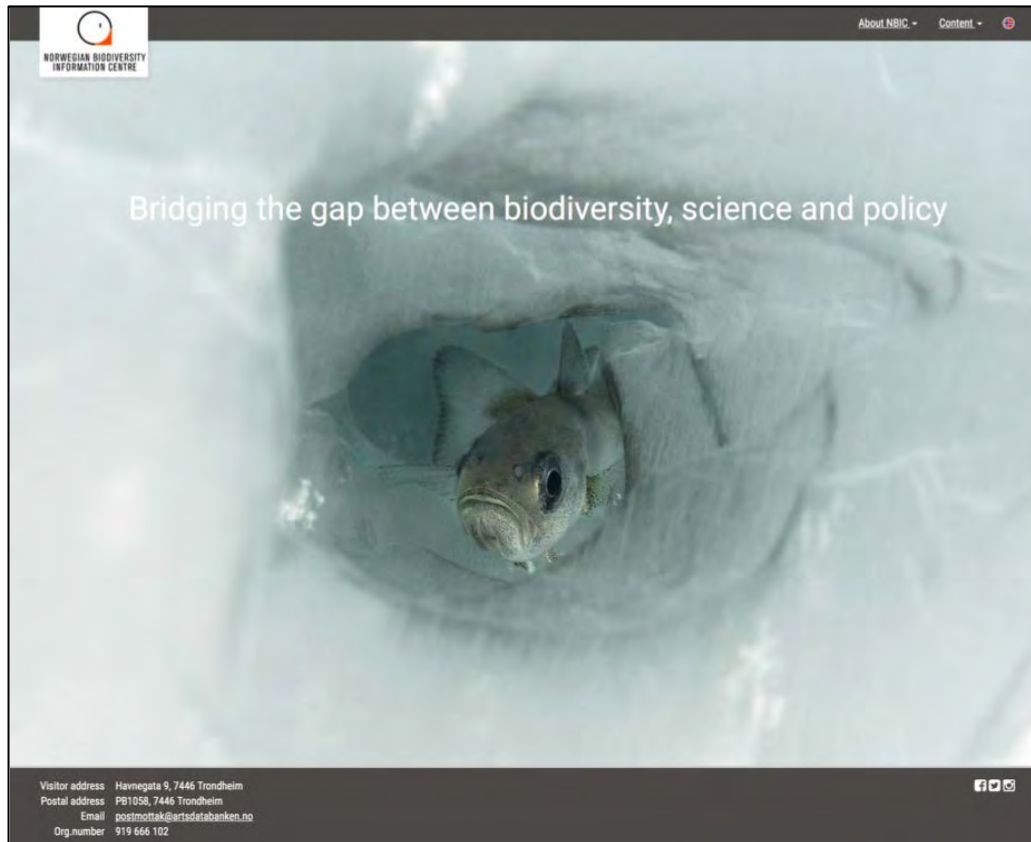
[Those who read Norwegian will find more information at the Norwegian page.](#)

[You can also learn more about the Citizen Panel and the Digital Social Science Core Facility \(DIGSSCORE\) at the DIGSSCORE webpage.](#)

# Typical examples of data collection

**Example 1:** Ask anyone to send in data, of e.g.

- A specific animal or plant
- All animals at a specific place (feeding site)
- First time they see an animal in the season



**Trait:**  
Low threshold  
for participation

Artsobservasjoner  
Rapportssystem for arter

Hjem Rapportere Søkfunn Statistikk Temasider Bilder Lag konto Logg inn

Region: Hordaland Fra år: 2008 Til år: 2018 Rute størrelse: MGRS 5 km

Atlaskart

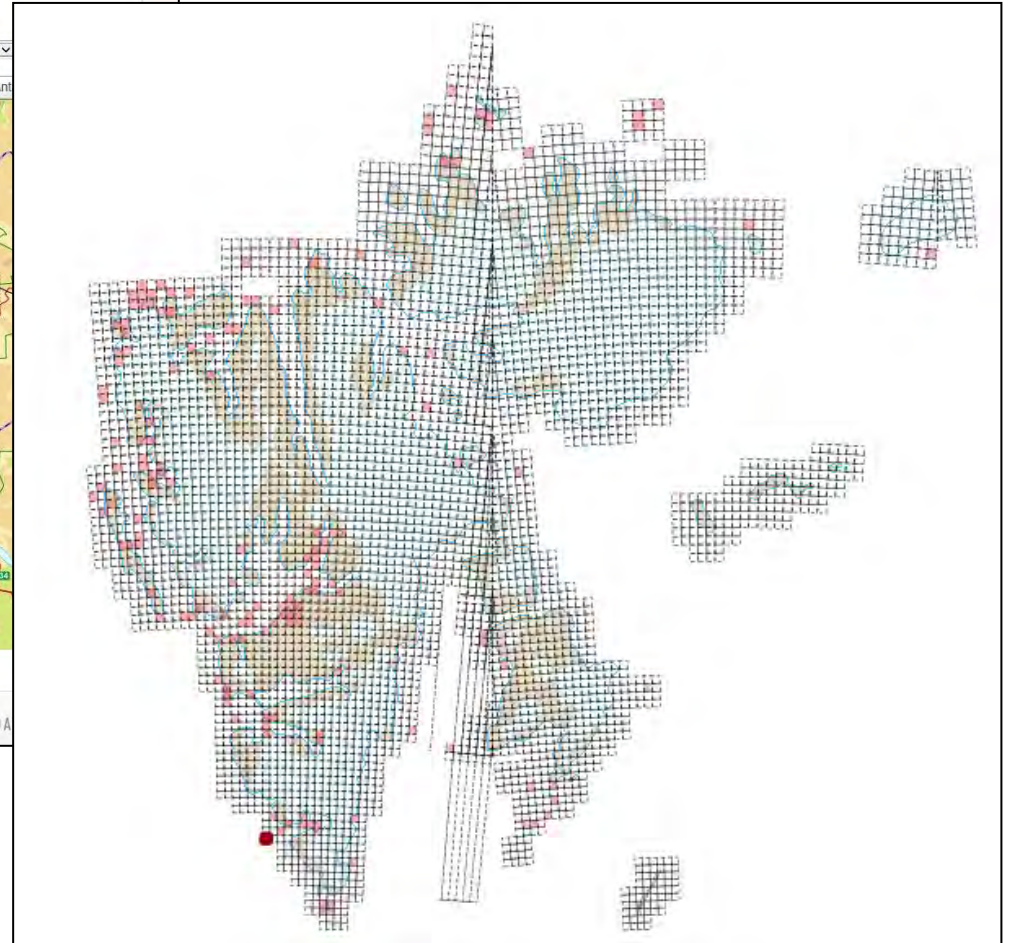
Velg arttakson: Karplanter

1007 atlasruter - Ant

Skala: 1-64 arter 65-128 arter 129-192 arter 193-256 arter 257-320 arter

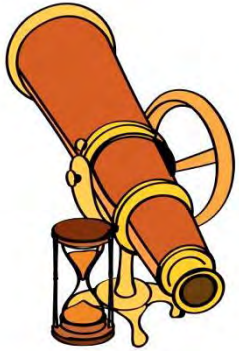
Om Artsobservasjoner Brukerstøtte Samarbeidspartnere: Sabims Norsk Ornitologisk Forening Finansiert av: Klima- og miljødepartementet ARTSDA

## Grid-observation system



Need to know what you observe and where you are

## Example 2: Ask a specific group to send in data, e.g.



- Divers
- Ornithologist Facebook group
- Astronomist club
- A school class



### Managing the Public to Manage Data: Citizen Science and Astronomy

Peter Darch  
Department of Information Studies,  
University of California Los Angeles

#### Abstract

Citizen Cyberscience Projects (CCPs) that recruit members of the public as volunteers to process and produce large datasets promise a great deal of benefits to scientists and science. However, if this promise is to be realised, and citizen science-produced datasets are to be widely used by scientists, it is essential that these datasets win the trust of the scientific community. This task of securing credibility involves, in part, applying standard scientific procedures to clean up datasets formed by volunteer contributions. However, the management of volunteers' behaviour in terms of how they contribute also plays a significant role in improving both the quality of individual contributions and the overall robustness of the resultant datasets. This can assist CCPs in securing a reputation for producing trustworthy datasets.

Through a case study of Galaxy Zoo, a CCP set up to generate datasets based on volunteer classifications of galaxy morphologies, this paper explores how those involved in running the project manage volunteers. In particular, it focuses on how methods for crediting volunteer contributions motivate volunteers to provide higher quality contributions and to behave in a way that better corresponds to statistical

A screenshot of a website article. The header shows 'NTNU University Museum' and 'NUDIBRANCHIA'. The article title is 'The Nudibranch Safari is citizen science' by Torkild Bakken, dated 14. Mar 2017. The text discusses the annual Nudibranch Safari at Gulen Dive Resort, highlighting its role as a citizen science project where amateurs contribute to scientific results. A small image of a nudibranch is shown at the bottom right of the article content.

NTNU  
University Museum

NUDIBRANCHIA

FIELDWORK — 14. Mar 2017

## The Nudibranch Safari is citizen science

By Torkild Bakken

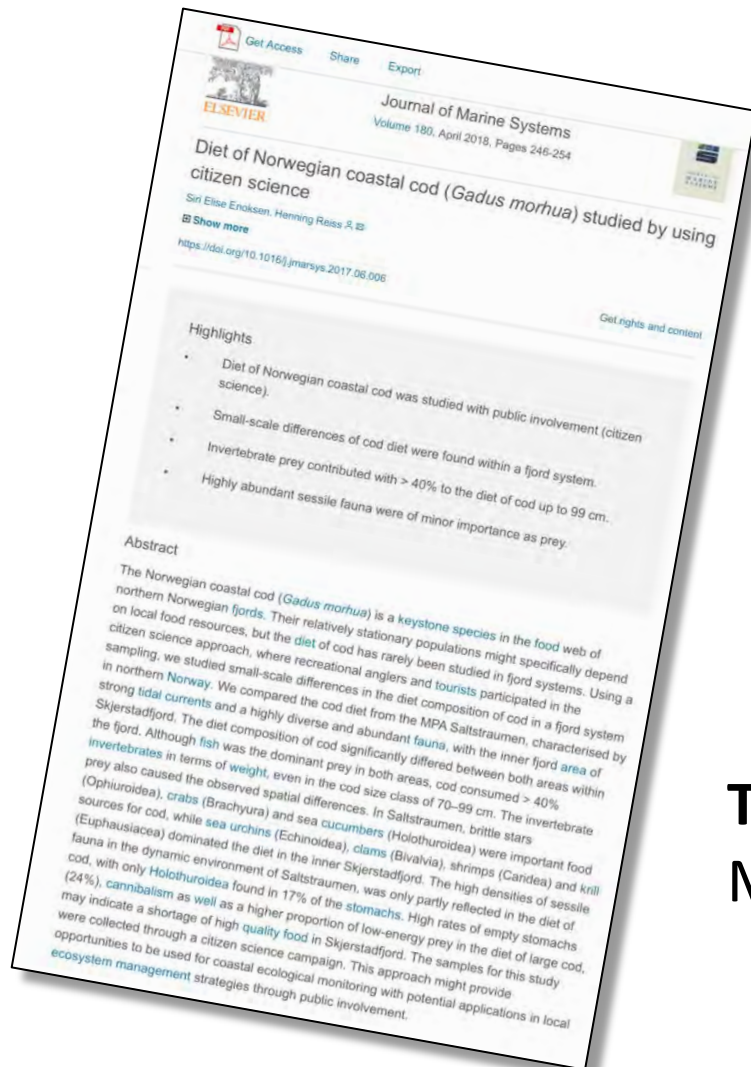
Winter is nudibranch time, and that's why the annual Nudibranch Safari at Gulen Dive Resort is being held now. Over the years this event has developed into a very good interface between scientists and eager and interested divers and underwater photographers. The common denominator is citizen science, where amateurs contribute to scientific results. This year was no exception with several new and exciting observations.

A photograph of a nudibranch, a type of slug without a shell, showing its yellow and orange body with white spots.

**Trait:**

More knowledge about the participants

## Exempel 3: Collect data after other citizen activities



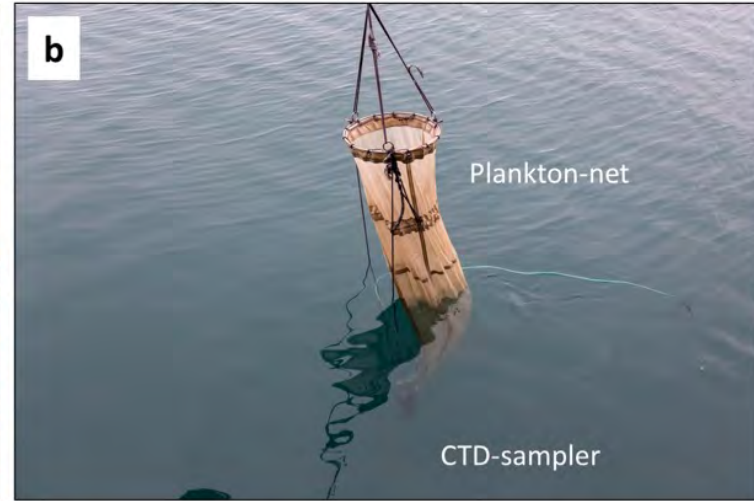
Collection of fish stomachs  
after tourist fishing

**Trait:**  
More knowledge about the method

# Research participation

- Research volunteer programs
- Citizens join regular field work
- Scientists join other citizen activities
  - School classes
  - Tourist activities





# Objectives from the proposal



**... to develop dissemination and sampling at the Hurtigruten expedition ships, specifically regarding:**

- Develop methods and equipment for a marine citizen science project
- Establish time series for marine biological sampling on the east coast of Svalbard
- Evaluate practical adjustments for demonstration and tourist sampling, including safety aspects and environmental effects



# Outputs from the trips

- Scientific output
  - Plankton samples
  - CTD data
  - Nutrient
  - DNA
  - Chl a
  - Community
  - Polar bear observation
- Student samplings
- Tourist activities
  - Demonstrations
  - Lectures



**Totally 36 stations, >400 samples, >40 demonstrations, 8 lectures**

# What do the guests get out of it?

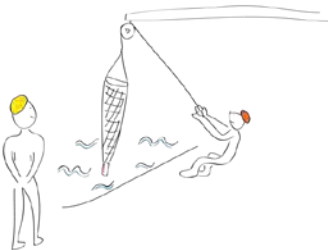
## 1 Theoretical background



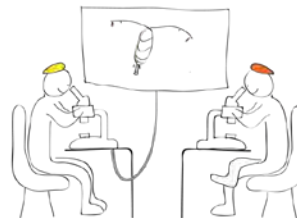
## 2 Dry equipment demonstration



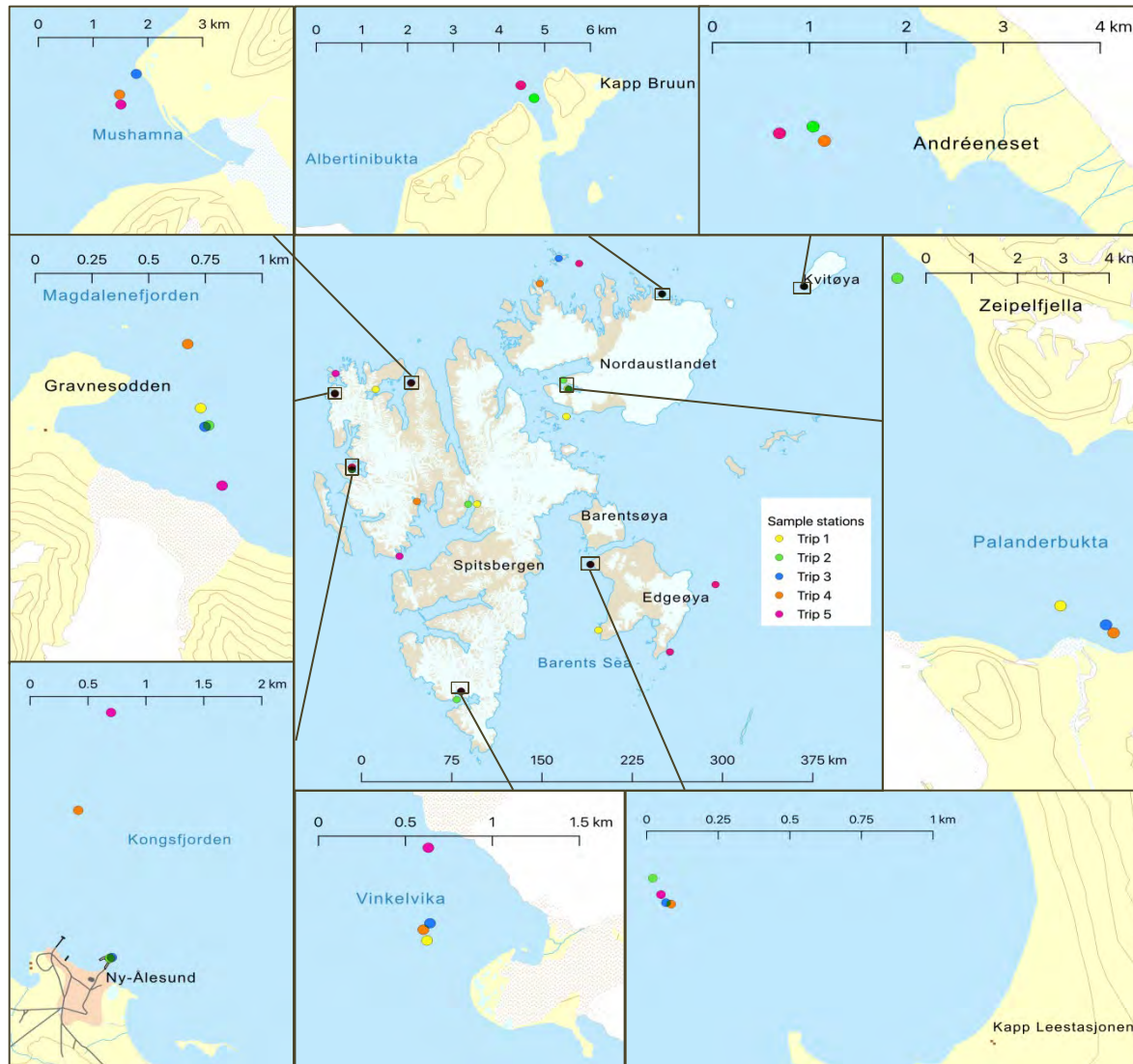
## 3 Wet equipment demonstration



## 4 Species identification



# Station and sampling points



# Evaluation of the trips

## Evaluation template, Citizen Science 2018

Berge Damsgård, UNIS

Page 1

**Self-evaluation:** The purpose with the evaluation is to improve the different operations on board. Fill it out as honest as possible, and none of the information will be used against yourself or anybody else, unless the information is critical. In case of any severe problems Berge will contact you later. Use the back of the paper if necessary.

Trip #: 7      Dates: 15 - 23.06      UNIS participants: Magnus H. Andreassen  
Expedition leader: Ann Strand

### 1. Research activities on board

	Stations	Complete samples	Comments
Plankton hauls	6	6	
CTD	6	6	
Water samplings	8	8	
DNA filtrations	6	6	
Chl filtrations	8	8	
Polar bear samples	5	5	see polar bear expedition sheet
Own research	1	1	

Comments about each activity (e.g. protocols or practical use):

**Plankton haul:**  
works just fine - especially w. a pully system.  
The edge of which the net goes out and in over is rusty and with flaked paint. Having a tarp or similar for protection here, would be good, as it has rusted down one hole in the net. The hole is fixed. It is possible to lift it over but difficult to adjust any context.

**CTD:**  
Has worked perfectly fine. Have not managed to download the data, but lights have blinked as they should.

## Self-evaluation

## Evaluation from cruise leader

	Trip 1	Trip 2	Trip 3	Trip 4	Trip 5
<b>Research activities</b>	Got a hole in the net! Suggests to use tarp to protect net from edge	Good setup! Only time for clean up of helpings Improved, better pulley system to lighten the pulling, especially in those sites	Usefully okay! The net was good but can be improved, better pulley system to lighten the pulling, especially in those sites	Good rig!	Okay, but too heavy net for the handling! No possibility to rinse the net with freshwater, except with bucket! No clean in the sampling room!
<b>Equipment demonstration ("dry" demonstration):</b>				Oh, handle size!	
<b>Plankton sampling ("wet" demonstration):</b>				Oh, but too big Niskin (2.5L), 4.5 L Niskin would do!	Image of filtration setup would be improvement!
<b>Microscope demonstration:</b>				Oh, but difficult to estimate concentration!	Advised to take as many samples as possible from western Subarctic - sampled at each landing!

## Evaluation template, Citizen Science 2018

Berge Damsgård, UNIS

**Evaluation from expedition leader:** The purpose with the evaluation is to improve the different operations on board. Fill it out as honest as possible, and none of the information will be used against yourself or anybody else, unless the information is critical. In case of any severe problems Berge will contact you later. The UNIS participant will deliver out the evaluation one of the last days on board, and will collect it again (in a closed envelope) before disembarking. Use the back of the paper if necessary.

Trip #: 7      Dates: 15/16-23/6      UNIS participants: Magnus H. Andreassen  
Expedition leader: Ann Strand

### 1. Tourist activities on board

What are your judgement of the different planned tourist activities on board:

**Equipment demonstration ("dry" demonstration):**  
*Well conducted*

**Plankton sampling ("wet" demonstration):**  
*Also well conducted*

**Microscope demonstration:**  
*Informative and well conducted*

## Evaluation summary

# Overall evaluation

*“added great value to the educational program on board”*

*“linked the lectures to science projects”*

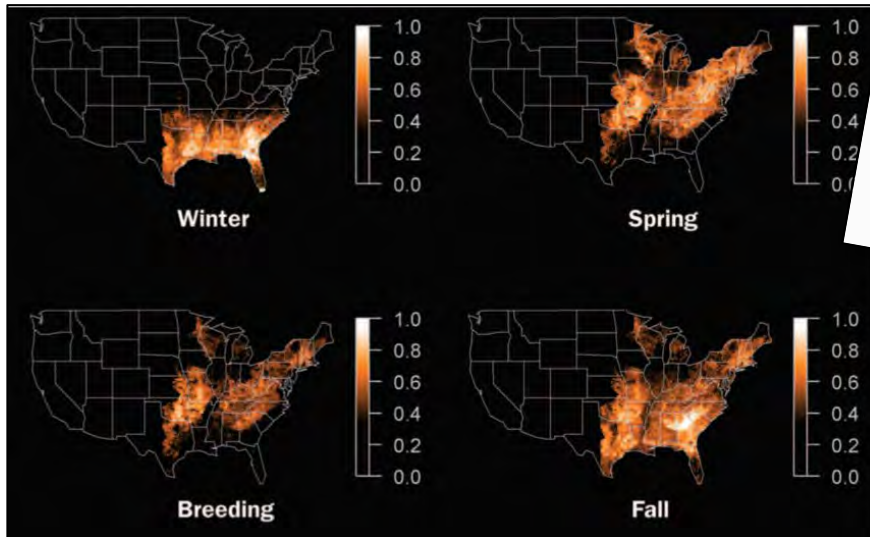
*“feel part of something important, not just cruising”*



# + What do we know about scientific upsides? +

We can do something we cannot achieve

- Large sample number at the same time
- Samples in a large area
- Long time series of samples

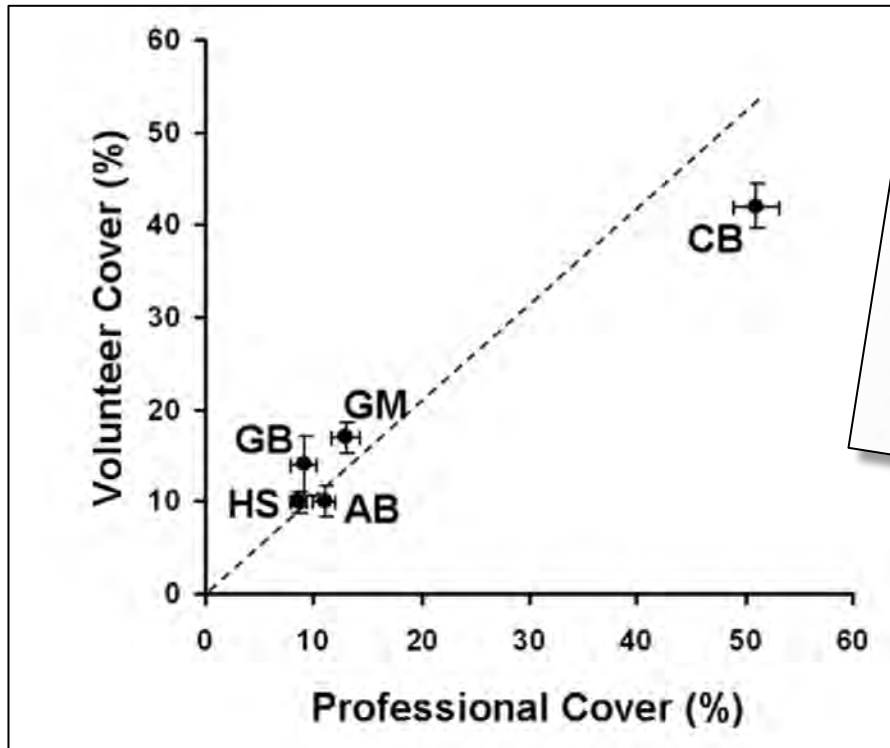


Seasonal distribution of eastern phoebe using eBird citizen science

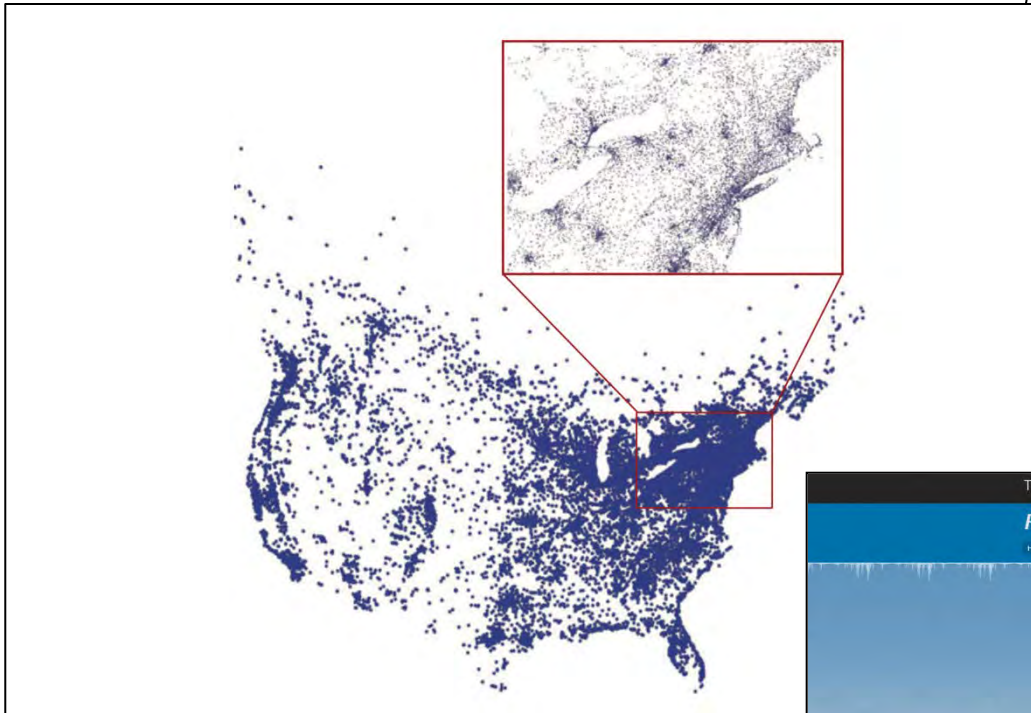


# What do we know about scientific downsides?

- Are the data representative?
- Can we trust the outputs?
- What does the quality depend upon?
- How important is training before collection?



# The challenge of spatial variability



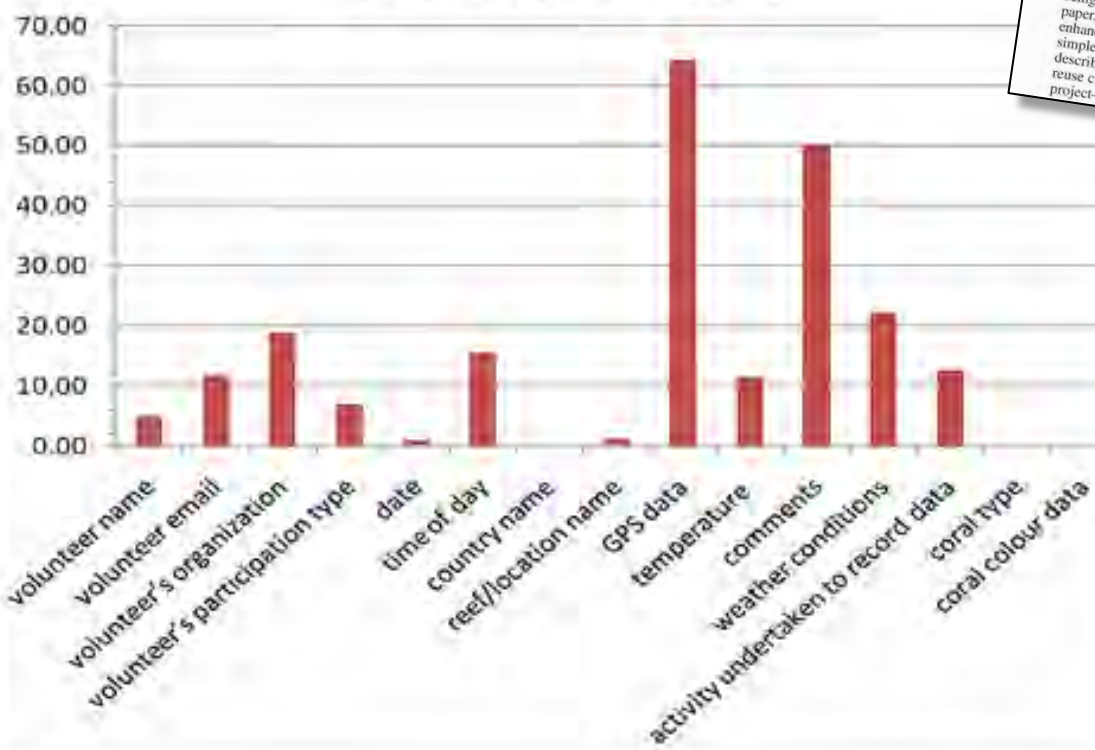
The results represent the habitats of people, not necessarily birds





# ...and what mistakes do they do?

## Erroneous Data (%)



CONCURRENCY AND COMPUTATION: PRACTICE AND EXPERIENCE  
*Concurrency Comput.: Pract. Exper.* 2013; 25:454–466  
 Published online 13 September 2012 in Wiley Online Library (wileyonlinelibrary.com). DOI: 10.1002/cpe.2923

SPECIAL ISSUE PAPER

### Assessing the quality and trustworthiness of citizen science data

Jane Hunter<sup>1,\*</sup>, Abdulmonem Alabri<sup>1</sup> and Catharine van Ingen<sup>2</sup>

<sup>1</sup>The University of Queensland, Brisbane QLD 4072, Australia  
<sup>2</sup>Microsoft Research, San Francisco, CA, USA

**SUMMARY**

The Internet, Web 2.0 and Social Networking technologies are enabling citizens to actively participate in 'citizen science' projects by contributing data to scientific programmes via the Web. However, the limited training, knowledge and expertise of contributors can lead to poor quality, misleading or even malicious data being submitted. Subsequently, the scientific community often perceive citizen science data as not worthy of being used in serious scientific research—which in turn, leads to poor retention rates for volunteers. In this paper, we describe a technological framework that combines data quality improvements and trust metrics to enhance the reliability of citizen science data. We describe how online social trust models can provide a simple and effective mechanism for measuring the trustworthiness of community-generated data. We also describe filtering services that remove unreliable or untrusted data and enable scientists to confidently reuse citizen science data. The resulting software services are evaluated in the context of the CoralWatch project—a citizen science project that uses volunteers to collect comprehensive data on coral reef health.

**CORALWATCH**

Home | Graphs | Education | Query Design | Related | Publications | Statistics | RSS | Contributions

**CoralWatch Surveys**

Find Location

- LES CORAL REEFES
- 26 Coral Reefs
- 254 Surveys

**Filters**

- Country: All Countries
- Reef Name: All Reefs
- Rating: All Stars

**Options**

- Dashboard
- Local Data
- Disconnected

**Legend**

- 5 stars rating
- 4 stars rating
- 3 stars rating
- 2 stars rating
- 1 star rating

Updates on: [Twitter](#) [Facebook](#)

Image © 2009 TerraMetrics. Map data © 2009 MapData Sources Pty Ltd, FEMA, MapData Sources Pty Ltd, AEC, Top Atlas, Europe Technology, Zetix, LLC

# + What do we know about public upsides? +

- Will it reduce the mistrust of science?  
Climate changes  
Conservation issues
- Will people learn more about the nature?
- Will people treat the nature better?

BECOME A VOLUNTEER - MAKE A DIFFERENCE

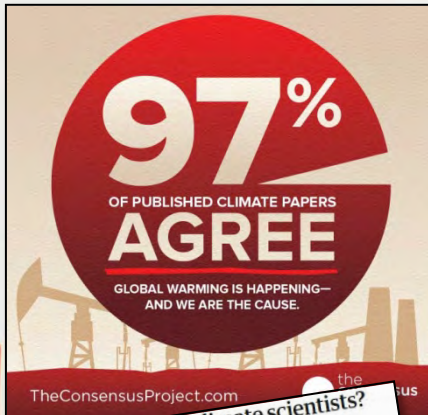


Motivator	Primary
Interest in the environment	36.5
Interest in protecting a local natural area or resource	21.2
General interest in science	15.4
Interest in natural resource management	11.5
Interest in citizen science	7.7
Curiosity	3.8

Interest in local environment is the most important driver



# Trust in science has become a major issue



### Why don't we trust climate scientists?

New study published in the Proceedings of the National Academy of Sciences reveals huge disparities in the 'relative scientific credibility of the opposing sides of the climate change debate'

Trust is, perhaps, the most important word within the climate debate at present. "Who do you trust?" is the question that hangs over every discussion.

Climate scientists who claim that the climate is changing are often dismissed as alarmists and exaggerators. The idea that the same experiment will always produce the same results is a fundamental principle of science.

The Post-fact

### Why we can't trust academic journals to tell the scientific truth

Academic journals don't select the research they publish on scientific rigour alone. So why aren't academics taking to the streets about this?



Unfortunately, science doesn't always tell the truth. Photograph: Erik McGregor

Hundreds of thousands of scientists took to the streets in April. "We need science because science is the only way we can fight the fake news," a participant in one of the March for Science rallies said. "If we had the truth, we would be here. Sadly, much evidence suggests otherwise."

## University World

Issue 00321

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### NORWAY

#### Half of the public does not trust research – Survey

Jan Petter Myklebust 30 September 2017 Issue No:476

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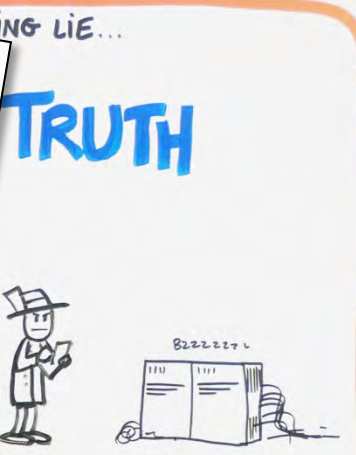
Disclaimer: All reader responses posted on this site are those of the reader ONLY and NOT those of the publisher.

Almost one in two members of the public – 46% – agree or strongly agree that research results published by industry or public offices cannot be trusted, according to the latest biennial survey commissioned by the Research Council of Norway.

Two out of five think that the research results are not trustworthy. Half think that journalists are only press that correspond with their own views.

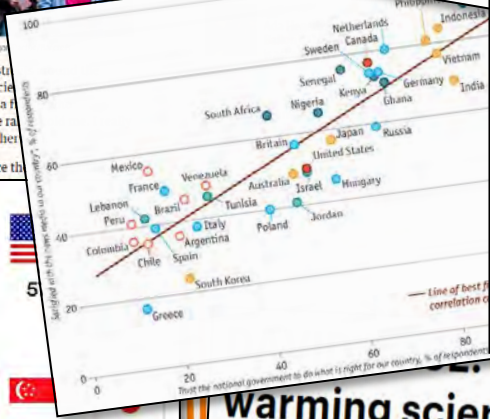
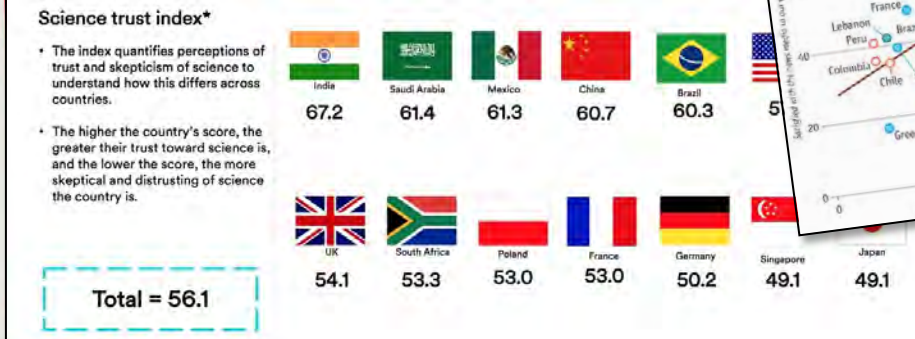
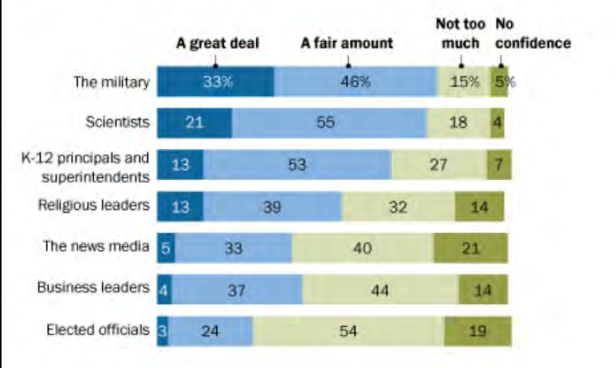
Against this, more than two-thirds think countries should have more public funding in research compared to other countries.

The survey questioned a sample of 2,088 Norwegians in June 2017.



### Americans' trust in military, scientists relatively high; trust in media, business leaders, elected officials low

% of U.S. adults who say they have \_\_\_ of confidence in each of the following groups to act in the best interests of the public

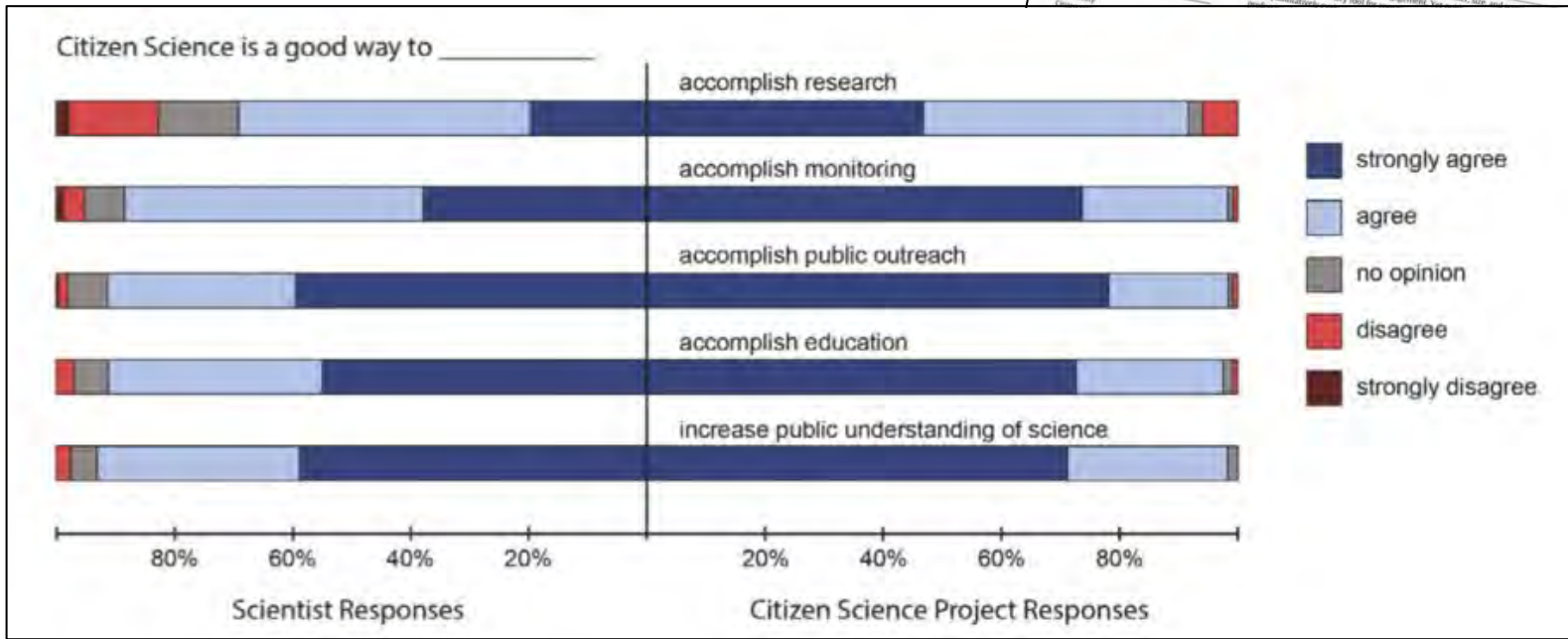


### How can we trust global warming scientists if they keep twisting the truth

By DAVID ROSE FOR THE MAIL ON SUNDAY  
PUBLISHED: 02:21, 12 February 2017 | UPDATED: 09:59, 12 February 2017

# The reason to conduct citizen science is not necessarily research

Survey among scientists and citizen science project leaders



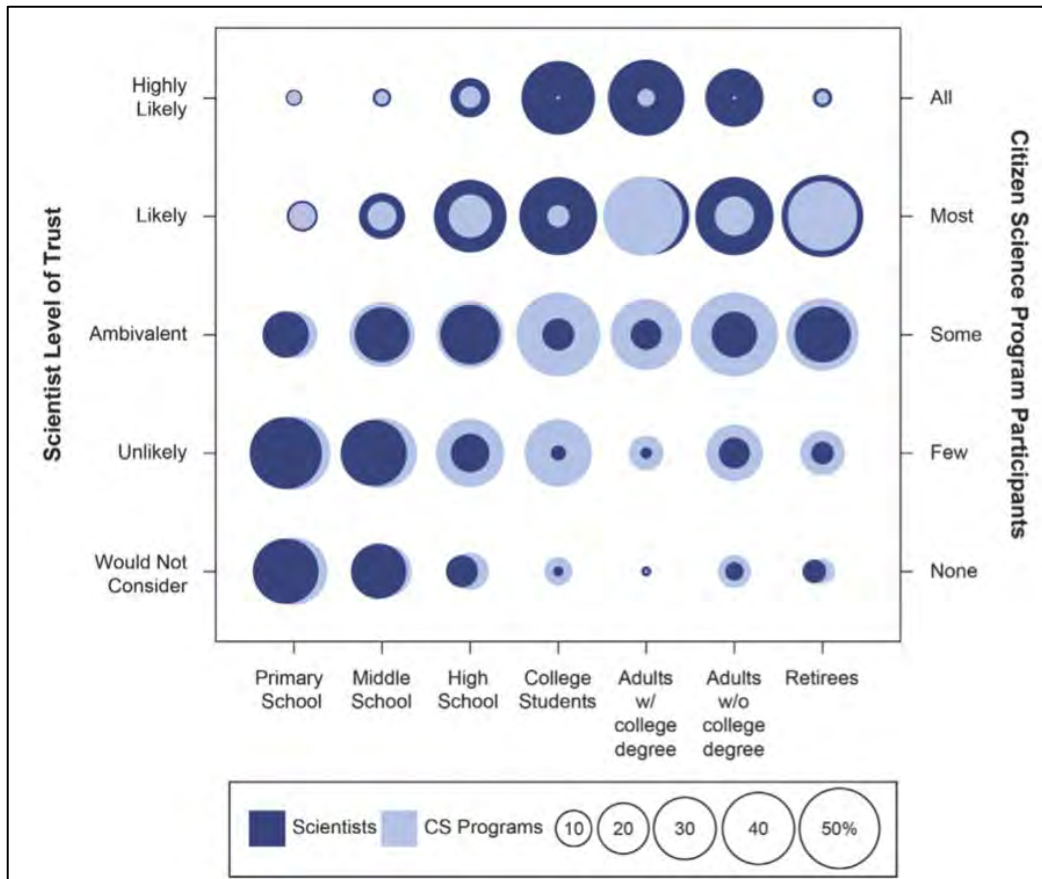
# What do we know about public downsides?

- Misuse of people only to save money?
- Used for unsound research ideas?
- Used for unethical research
  - Methods, e.g. animal welfare issues
- Little control of safety issues
- Collect illegal data sources
  - E.g. human data



**Naïve to think that this will not happen – how can we prevent it?**

# All citizen science is not for everyone



High school, college and adults are the most important groups

# How can we develop a citizen science project?

1. Define the scientific question
2. Develop a protocol for all methods and educational activities
  - Define the participant group
  - Test out the methods for that specific group
  - Develop data management protocols
  - Check safety and ethical consideration

3. Recruit participants
4. Conduct method training
5. Follow up during the sampling period
6. Disseminate results (during and after)
7. Evaluate outcome and impact



# Discuss with the person next to you

What citizen science project could be used in your research area?





# Take-home-message

- Citizen science is an opportunity. Sometimes!
- Has to be linked to a research institute
- Needs careful considerations of group and methods
- Needs to be linked to an educational aspect

**The biggest achievement is not necessarily the scientific result, but a greater trust that science can improve our planet**